



Highworth Warneford School Department Curriculum Intent Statement



Curriculum Intent, Implementation and Impact Statement

Highworth Warneford School: Business Department

Introduction – Overall Department Intent

The business department believes that students deserve a business curriculum which prepares them for the economic, digital, fast-paced world they live in. We strive to provide opportunities which allow students to develop a knowledge of a range of business terms, understanding and context so that students will grow in confidence through dedicated teaching environments,

Business Studies gives young people the skills and abilities to engage positively with the business world. They learn how products and business systems work and the skills that businesses require to thrive.

The Business Studies department aims to provide students with the skills and knowledge to enable them to function to be entrepreneurs, employees and employers in the physical and electronic global market.

Department implementation with the HWS 5 Keys to Curriculum Success

Knowledge, skills and mastery	<p>Our curriculum underpins the whole school ethos of providing pupils a knowledge rich educational experience. We enhance the requirements of the National Curriculum for England by continually evaluating current schemes of learning to ensure we are stimulating national shifts and changes in cultures, to prepare pupils for everyday living. There is a clear logic to the sequencing as to what is taught, and the order in which it is taught to ensure all pupils learn the expected/essential Business Studies key knowledge and skills.</p> <p>The curriculum of business acts as an anchor of knowledge developed both within the subject and through other subjects. Helping to take abstract terms and place it in a real-world scenario. This helps develop all students’ overall skills of problem solving, effective communication and leadership. Students will consider the practical application of business concepts, the units provide opportunities to explore theories and concepts in the most relevant way, through the context of events in the business and economic world. The knowledge and skills gained from this specification will provide students with a firm foundation for further study.</p> <p>Business also acts as a gateway subject from education to next steps in the real world of work. It offers a variety of challenging problems to encourage students to think outside of the box to solve a range of problems in a variety of ways with group work allowing students to develop their leadership, communication and team working skills</p> <p>There are clear career links within the subject, which expand the learning and promote the breadth and depth of pupil knowledge. Assessment provides opportunities for pupils to reflect upon their learning journey, review and check their progress and retention of knowledge through retrieval practice and personal learning checklists.</p>
Literacy and numeracy	<p>In Business Studies we encourage the students to identify, read and notice (through underline/highlighting) key words and command words. Understand these words and using this process help student acquire better grades. Literacy is linked to the curriculum on a lesson by lesson need to include case study and relevant material in the subject matter covered.</p> <p>We have a literacy wall in the business room designed to enhance the curriculum and expand our pupils’ vocabulary in the subject. Pupils are expected to be able to use subject specific language to write and talk about the different areas of Business and the economy.</p> <p>Tier 2 and 3 vocabulary is explicitly taught and modelled by teachers. Pupils are expected to use technical language in both oral and written answers. Classroom displays contain</p>



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	<p>key vocabulary for the unit of work being studied and the learning and testing of vocabulary is a routine part of Business lessons.</p> <p>Extended written responses are a critical element across all subject disciplines. At KS4, pupils are supported in developing the skill to write an extended written response at every opportunity, including in the form of lesson activity, homework and during assessments.</p> <p>The links to numeracy in the curriculum are strong with an approach to case studies which uses accounts and finance both directly and passively to build familiarity and confidence.</p> <p>Cross-curricular links with English and Maths are identified and acknowledged at relevant points in the curriculum, e.g., Finance (Maths), extended reading (English).</p>
Entitlement and engagement	<p>In the business department, we echo the whole school concept of Integrity, Challenge and Excellence (ICE) through the schemes of work we have produced to map out our curriculum. To demonstrate this, pupils are guided through their curricula with big-picture thinking of individual subjects learning journey's, complemented with topic PLCs (personalised learning checklists). These outline all the content covered within each unit. All lessons are taught in a dedicated business classroom with access to IT to ensure that digital skills are also developed throughout the two-year course.</p> <p>Enhancing the school notion of 'integrity, challenge and excellence'; and curriculum exposure further, pupils are entitled to engage in extra-curricular activities. The department runs an Enterprise Club where they research, produce and sell products in Highworth at the Christmas Fair and May Fair as well as events in school. They invest this money into expansion of their business and by supporting other clubs and charities in the school.</p> <p>Pupils also have the opportunity to attend a business convention at Disneyland in Paris where they can meet with industry leaders and experts to enhance their knowledge of real world context in the subject.</p> <p>All classes throughout the department are taught as mixed ability classes, where support is offered within lessons to ensure that the individual needs of pupils are fully met. All subjects at KS4 are optional, and chosen during the options process. Business is a very desirable subject and usually attracts at least two full classes each year.</p>
Aspiration and wellbeing	<p>Collaborative, detailed and thorough curriculum planning lies at the heart of what we do in the department. The curriculum is not only intended to challenge and stretch all our students to achieve their best academically, but also to motivate them to develop transferable positive work ethics which can be beneficial to them in the future.</p> <p>The business world is changing. It is no longer necessary to wait until you are too old to start a business or save enough money. Our business curriculum encourages all our students to take risks and develop business ideas and use the opportunities offered by e-commerce and social media platforms to become entrepreneurs.</p> <p>The course stresses the importance of discussion, alternative points of view and being able to create an argument and make judgements- skills which are all highly sought after and valued in a wide range of careers. The Business Studies curriculum will help shape students and inspire them to enter into the world of business. We encourage pupils to have an enquiring approach, questioning the world we live in and having opportunities to investigate all viewpoints thus providing balance. Our aim is to provide pupils with the transferable skills they need to progress to their next steps, as well as ensuring they are equipped for their everyday life by adapting our teaching to cultural shifts, considering British Values and our own 'integrity' ethos.</p> <p>The Business curriculum also goes beyond what is taught within lessons and although the priority is for all students to achieve the very best examination results, we also develop</p>



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	<p>skills such as being able to use initiative, developing leadership skills and being able to articulate themselves clearly using Business and Economics vocabulary.</p> <p>Opportunities are given for pupils to access real world examples and current events through the use of news articles and the reading of case studies. This helps to keep students engaged and informed and links directly to their learning and assessment</p>
Community, respect and enrichment	<p>Contributing to a safe school environment, Business lessons take place in safe, organised, well managed classrooms. Students are reminded of safety when using ICT facilities to research topics.</p> <p>All staff within the department are proactive with all elements of CPD comprising of teaching initiatives such a Rosenshein, as well as subject specific opportunities, ensuring they are developing key skills, knowledge, careers and cultural capital opportunities.</p> <p>Showing tolerance, respect and fairness the business curriculum aims to empower our students to be proactive, creative and confident in adapting to the challenges caused by the ongoing social, legal, economic, political and technological changes in our modern world. Studying these topics helps young people to understand the constraints they face as consumers, employees and citizens.</p> <p>The curriculum is designed to give them life skills, entrepreneurial competencies and the ability to make effective decisions and problem solving both as consumers and employees, while taking into account the objectives of other stakeholders.</p> <p>Listening to and respecting others' views, regular topic debates and discussions will help students to learn to listen to others and gain an open-minded approach to their studies. Learning different theories and view-points on managing businesses and the economy will encourage students to think broadly and consider alternative options.</p> <p>Appreciating and embracing diversity, students learn about the dynamic nature of business with the importance of meeting changing customer needs.</p> <p>Studying globalisation helps students to understand different cultures and the benefits of having a diverse workforce.</p> <p>Being an active member of our school and local community, our business curriculum offers all our students the opportunity to analyse the impact business activities can have on the spiritual, moral, social and cultural developments of their generation and society at large.</p> <p>Students will develop confidence in their own financial and economic understanding so that they contribute positively to the life of the school, to their local community, and to the wider environment.</p> <p>Students develop in depth knowledge and understanding of ethicality of business operations with particular reference to fair trade, climate change and the corporate and social responsibility of all businesses in their wider communities.</p> <p>Research tasks and projects will encourage team work and peer support. We encourage collaborative work but at the same time persuade our students to cultivate independent and research approach to learning.</p>



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	<p>The department contributes to the wider school community through the development of Duke of Edinburgh. The hope is this will develop the core skills of leadership, organisation, resilience, independence, communication and aspiration. We have links to local educational providers and businesses that create opportunities for pupils to interact with the wider community, as well as enrich them to the world awaiting post-16.</p>
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Curriculum implementation

- At KS4 pupils have 5/6 business lessons a fortnight.